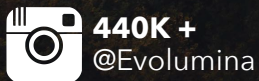# Evolumina
EVOLUTION OF LIGHTS

Marcel Lesch

Marcel is a freelance commercial photographer from Germany as well as Tourism Management Bachelor alumnus.

Passionate about traveling he explores remote places all over the world to capture the beauty of each individual destination, product or company through his art work. Inspired by natural light, his work in urban and natural environments creates an aesthetic and authentic image.

Through out the past months he has worked with brands like OPPO, KIA, Volvo, Saudi Arabia & Austria Tourism, as well as Visit the Netherlands and Visit Estonia

The entire portfolio can be found here: https://www.evolumina.de

Besides his main profession as a photographer he gained an International audience on Instagram throughout the past seven years. Within this platform he works as a Social Media Influencer and Brand Ambassador for international companies.

440K +
@Evolumina

Services

- **Photography** - visualizing stories
- **Videography** - creating authentic videos
- **Drone operations** - with international licenses
- **Events & Workshops** - for B2B and B2C
- **Social Media** - Influencer & Brand Ambassador

Statistics
of past 30 days

650K Impressions	85K Reach
43,5% Germany	6,9% USA
56% Male	44% Female
Age: 25-34 (44%)	35-44 (19,1%)

Reach:

Reel: Up to 9K

Static Posts: Up to 17K

Stories: Up to 5K

Statistics
Overall

13,9% USA	8,3% Germany
5,6% India	3,7% UK
58% Male	42% Female
Age: 25-34 (45%)	35-44 (21%)